

# Short Sale Lead Generation System

I have invested a lot of time and money to be fully educated in all aspects of the short sale process. As a Certified Foreclosure Prevention Consultant, I have assisted many people in saving their homes through loan modification or selling their home through short sale to prevent the damaging effects of foreclosure.

I receive lead notifications from Short Sale Express, the fastest growing short sale loss mitigation company in the nation. These leads consist of homeowners who have fallen behind on their payments and are heading toward being foreclosed on. Outlined below is a breakdown of the general process.



I contact the distressed homeowner and explain the options available to them to avoid foreclosure.



The client's that choose to proceed with a short sale are referred to you, their Real Estate professional, to act as their selling agent.



Short Sale Express will handle the negotiation process with the banks.



You list the property on the MLS and your website.



All interested buyers will be pre-qualified through me. Any interested buyer without representation will be referred to you.



We help the seller re-establish their credit through Lexington Law, the top credit repair company in the nation.

**- By avoiding foreclosure, the borrower can potentially re-purchase in 3 to 12 months.**



Once the seller has regained purchase power, they are referred back to you as their Real Estate Professional, to act as their buying agent.

For more information on this program, visit: [www.StevesRealtors.com/Marketing](http://www.StevesRealtors.com/Marketing)