

Credit Repair Lead Generation System

You meet people everyday that are interested in purchasing a home but just can't qualify. Half of the battle is finding motivated clients and the other half is them having the purchase power. As you know, guidelines have tightened and credit is now a more important factor than ever before. We have aligned ourselves with Lexington Law Group, one of the top credit repair companies nationwide. Below is an outline of how this process will work.



Send us your clients that don't qualify due to credit issues.



We will work with them to repair their credit. This process usually takes three to twelve months.



We will send you updates on their credit progress on a regular basis so can stay in the forefront of their minds and position yourself as a Trusted Advisor. Co-branded marketing pieces can be put together as well to educate them on the home buying process.



Once they have regained purchase power, we walk them through financing options and refer them back to you to begin the search for their new home. At this point you will be provided with their Pre-Qualification letter.



As incentive to do their business through the both of us, I will refund the entire cost of their credit repair at the close of the loan. Typically \$300 - \$500 dollars.

For more information on this program, visit:

www.StevesRealtors.com/Marketing